



Rights & Permissions

From **MPS North America**

**Experienced
permissions professionals
providing exceptional
services**

MPS Rights & Permissions experts are skilled in all aspects of research, clearance, & copyright law. We work as team members with our customers, providing personalized service & offering solutions to complete projects successfully



MPS Rights & Permissions Management System, our proprietary platform, incorporates the practical functionality, lightbox solution, data management, & customized reporting that our valued customers depend on for project workflow



Project Management

- Focus on customer requirements, budgets, & schedules
- Reliable communication
- Flexibility to work within customer platform or MPS proprietary system



Assessment

- Attentive examination & evaluation of content to identify 3rd-party material & determine clearance requirements
- Broad rights assessment of existing published content, analyzing preparedness for distributing in new formats & technologies
- Customized reports providing original source & advisory information, strengthening customer's approach to further rights requirements



Media Research

- Creative options for image, video, rich media specifications
- Comprehensive contact sheets & photo logs
- Metadata documented as per customer instructions



Permissions Clearance

- Text, image, video, audio, rich media assets
- Strong relationships with rights holders & image resources
- Customized status & credit line reports



Contract & License Review

- Publishing agreements & author contracts reviewed to determine copyright status of out-of print & rights-reverted content
- Third-party grants & licenses reviewed to determine rights shortfalls, assignability, transferability



Adaptation Suggestion Review

- Draft alterations for 3rd-party material to make
- Assets unique & wholly owned by customer
- Offer suggestions to maximize content & minimize customer cost

MPS

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