**Additional Revenue Channels**
- Increase revenue from content sales and advertising

**Seamless Access**
- Readers get access to subscribed content on devices of their choice

**Lower Production Cost**
- Benefit from electronic tools for XML to HTML conversion

**Build Your Brand**
- Multilingual and responsive ScholarStor provides access to new markets

**Publish faster**
- Our DigitalFirst feature, an intuitive and fast content loader, reduces TAT

**Make Smart Business Decisions**
- Access to analytics that provide insightful information to publishers

**Content Hosting and Access**
- Journals, books, and reference works
- Multiple authentication
- Athens, Shibboleth, OpenID, and more

**Publisher Administration**
- Content management
- Interactive tools for publishing
- Pricing and promotions
- Library management

**Subscription and eCommerce**
- Multiple business models: subscriptions, free trials, open access, pay-per-view, lending, limited access, and more
- Secure eCommerce for RBS WorldPay, PayPal, and more

**Search**
- Simple and advanced search with Boolean operators
- Taxonomy Search

**Discoverability and SEO**
- Recommendations, personalized alerts, and more
- Be in the Top 10 search engine results

**Marketing and Promotion**
- In-house advertisements and doubleclick
- Campaign tool for discounts and promotions
- Analyze content usage for marketing decisions
- Social media integration: Facebook, Twitter, Google, Disqus, and Tumblr

**Go Mobile**
- Responsive design to extend seamlessly to Apple and Android
- Offline reading on mobile devices

**Business Analytics**
- Online content usage and COUNTER reports
- Referrer sites and search engines
- Data loading and IP address based Reports
- Author analytics, link resolutions, and more

**Hosting and Support**
- 24/7 availability
- High performance and ISMS compliance
- Cloud-based elastic hardware
- Website, email, and phone support

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**ScholarStor**

From MPS

**Content delivery platform for publishers**

ScholarStor is a Cloud-based HTML5 solution for scholarly content that empowers publishers to manage and render content across multiple channels.